

# Creative Brief

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## Project Title: The Legend of Zelda: Breath of the Wild Website

### 1. Project overview

The goal of my website is to be informational as well as visually appealing. I want to present the game's aesthetic and demonstrate the gameplay potentially using videos, screenshots, etc.

### 2. Resources

Copy is available at [https://en.wikipedia.org/wiki/The\\_Legend\\_of\\_Zelda:\\_Breath\\_of\\_the\\_Wild](https://en.wikipedia.org/wiki/The_Legend_of_Zelda:_Breath_of_the_Wild), as well as some images of the game. There are a lot of other images and videos available on the Nintendo website and Youtube.

### 4. Audience

This is a site to promote the game in order to demonstrate to potential audiences. But since it is for a class project, the audience is mainly my peers and my instructors. If I refine the page in the future, the audience could be teenagers or prospective employers.

### 5. Message

I'd like to focus on the graphics, setting, and gameplay of the game. The game has amazing visuals and lots of small details that allow players to explore freely, and I want to demonstrate that quality somehow on the webpage.

### 6. Tone

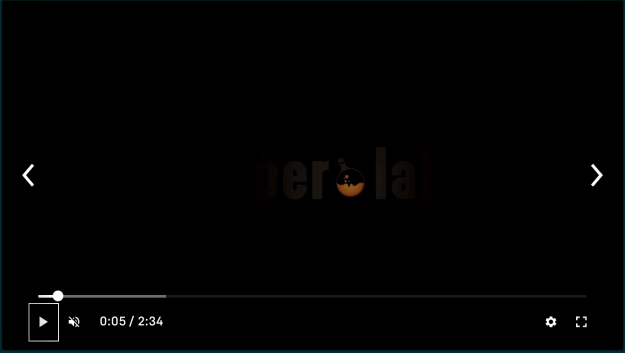
The tone here is playful, vibrant, and expressive.

### 8. Visual Style

The Visual style of the page will be kind of similar to other webpages that promote games.

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# KENA

## BRIDGE OF SPIRITS

BASE GAME

\$39.99

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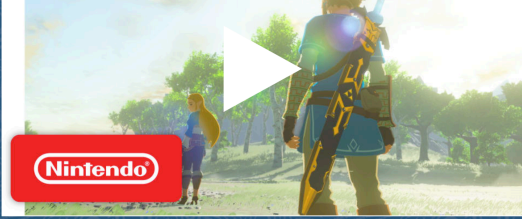
Developer	Ember Lab
Publisher	Ember Lab
Release Date	Sep 21, 2021
Platform	


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A story-driven, action adventure combining exploration with fast-paced combat. As Kena, players find and grow a team of charming spirit companions called the Rot,

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## STEP INTO A WORLD OF ADVENTURE

Forget everything you know about The Legend of Zelda games. Step into a world of discovery, exploration, and adventure in The Legend of Zelda: Breath of the Wild, a boundary-breaking new game in the acclaimed series. Travel across vast fields, through forests, and to mountain peaks as you discover what has become of the kingdom of Hyrule in this stunning Open-Air Adventure. Now on Nintendo Switch, your journey is freer and more open than ever. Take your system anywhere, and adventure as Link any way you like.

